

# TRENDS KITCHEN TRENDS

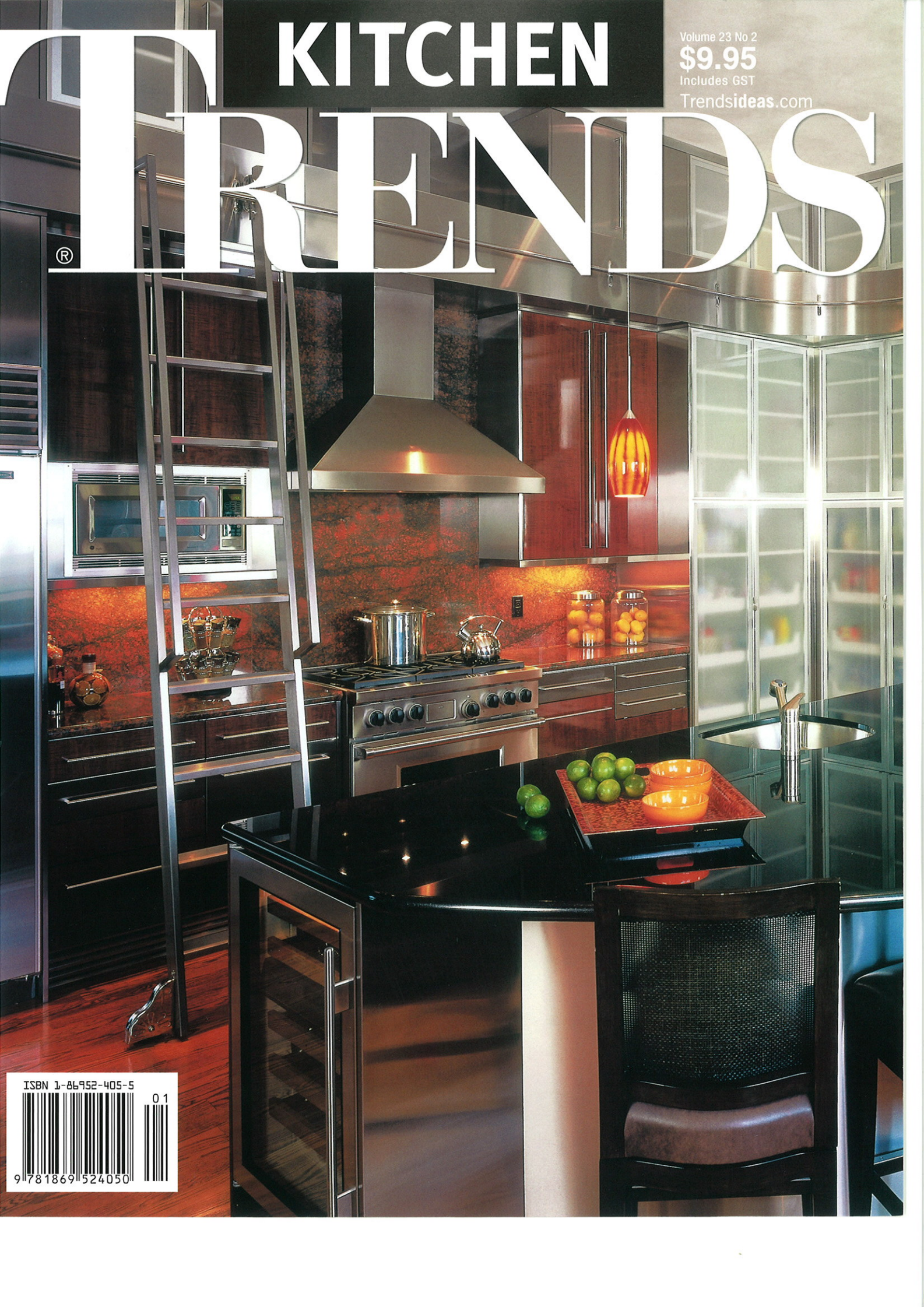
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# Beneath the surface

Like the alloys used in their manufacture, these tiles are more than the sum of their parts

Creating a truly individualised look is getting harder and harder in a marketplace that is becoming increasingly product savvy. As a result, the design world is littered with products that have failed to live up to their claims of exclusivity.

There is however a bright note amidst all this doom and gloom, says Alloy design director Jonathon Worner.

"The Alloy range of tiles has been created to fulfil a growing demand by architects and designers for well-designed,

high-quality metal tiles to work in concert with modern interiors and exteriors."

Alloy uses only solid metals in the manufacturing of its tiles, resulting in strength and durability. Alloy tiles contain no backing mesh, plastic inserts or metal-look coatings.

"Each piece in our range is carefully designed and finely machined in our factory from one solid sheet, imbuing each with a distinctive weight and seductive tactility," says Worner.

As the tiles are manufactured from

either solid stainless steel, brass or copper, they can be used in myriad applications both internally and externally – especially in wet areas such as kitchens, bathrooms and water features.

Stainless steel tiles are available in either a brushed (#4), matte (#2b) or mirror (#8) finish, while the brass and copper tiles are available in a standard mill finish.

With the brushed stainless steel tiles, each tile is randomly orientated to form a unique pattern. With the grain on each tile sitting in a different direction, the varied





refraction of light from each tile creates a dramatic, customised effect, says Worner.

All of the tiles are available in a range of shapes and sizes, from square and rectangular, through to round and Swiss cross. From these, more than 15 design variations can be achieved, for a personalised effect.

For further information, contact Alloy, Artedomus Building, Level 1, 46a Euston Rd, Alexandria, NSW 2015, phone (02) 9565 2422, fax (02) 9565 2522. Email: [web@alloydesign.com.au](mailto:web@alloydesign.com.au), or visit the website: [www.alloydesign.com.au](http://www.alloydesign.com.au).



**Facing page:** Mirror-finish stainless steel tiles are particularly apt for small areas as they can help open up the space visually, and are a design feature in themselves.

**Above:** Alloy brushed stainless steel tiles are individually orientated before receiving their finish. This results in a dazzling effect as each tile interplays with the light differently.

**Left:** The high degree of image clarity is achieved by polishing the tile with progressively finer and finer abrasives and buffing compounds until a blemish-free surface is attained.