



Back for 2010 on a quarterly basis is leading trend forecaster, Victoria Redshaw, of Scarlet Opus. This month, Victoria explains how 2010 and beyond will be distinctly futuristic.

Spaceship chic

By Victoria Redshaw

This trend is essentially concerned with introducing space into people's lives and homes along with a modular design philosophy. Tile designs which offer unusual layout possibilities and therefore versatility and flexibility are key to providing options and choices that make consumers feel in control of their home environments.

The UN estimate that by 2020, 55% of the world's population will live in cities, and now, for the first time in history, worldwide urban population figures are greater than rural population figures.

Having enough space is becoming an issue! In the extreme, planned developments of space hotels and a planned exploration to determine the habitability of Mars all point in the same direction – we need to utilise the space we have carefully and make plans to find or create more space for the future.